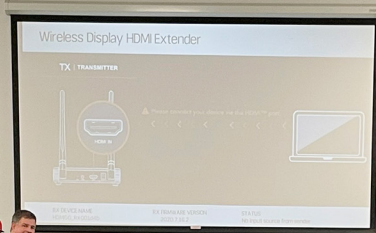


the INSIDER



Apollo Introduces New Division - BTR

Wellness Tips

Certificate of Excellence

Kudos, and More!

HERE WE GROW AGAIN

We are pleased to announce the formation of BT Retail Solutions, LLC, (BTR) under Apollo Retail Specialists, LLC. BTR shall execute the retail segment of work previously executed by The Beam Team. Hall Boys Inc. will continue to operate Beam Team Construction.

The BTR team is remotely based in Atlanta and has a long history of providing high quality retail services throughout the United States. "We have admired Beam Team for many years and are excited to be able to do more fixturing and merchandising projects with this amazing team," said Mike Sunderland, CEO of Channel Partners. We are also pleased to announce that the key management members from The Beam Team have joined BTR to provide continuity to our clients.

This new opportunity allows Channel Partners to provide greater resources and support to its long list of clients throughout the United States.





CERTIFICATE OF EXCELLENCE

This certificate is presented to



Michael Toner
VP of Data Management

Michael Toner is our VP of Data Management & MARS - our lifeline at Apollo. Not only does Toner work with our MARS vendor, AT, to ensure much needed updates are completed on time, he's also constantly working to get new systems talking to MARS such as ADP, goHappy, and most recently LearnUpon among a million of other tasks from fellow Apollo associates. He's been an integral part of our most recent acquisition (Beam Team Retail) and done a tremendous job making sure MARS is up to date with this recent merger. Apollo just wouldn't be the same without Toner's hardwork and dedication. He's always willing to jump in and help with anything we throw at him and even wakes up as early as 6a for our LearnUpon weekly calls. Toner - you're the man! - **Tammy A. & Mike T.**

for demonstration of superior performance, hard work and dedication.

C. Michael Sunderland
President

2023

A handwritten signature in cursive script that reads "C. Michael Sunderland".

CAN I GET A
WOOP!
WOOP!

APPLAUSE, PLEASE!

Blaine Kowalski

Blaine arrived on time, had a pleasant personality, and was courteous. He estimated that it would take about an hour and a half. He began immediately, worked efficiently, satisfactorily assembled the desk in his estimated time. The desk was placed exactly where we wanted it. The drawers all functioned properly. No damage was done to the desk or the room. He bagged the packing materials and left no mess behind. He quickly left for his next assignment. We would welcome him back for any future assemblies that may occur. - Customer, The Wermers

Theresa McMiller

I wanted to share some positive feedback with you. I just got off the phone with PM Sue Midgley and the store manager at 8103. Manager was very happy with your visit, he said you came in prepared with a list of things to do. He noted that you went out of your way to make sure things were done correctly and helped the store with what they needed. Overall, he was very pleased with the work you completed. Thank you for representing Apollo in a positive way and doing what you can to make sure the customer is happy. Keep up the good work!- Miranda Rouly

Kathie Cox

I want to take a minute to let you all know how grateful I am for Kathie. She called me this morning asking if we needed help calling our unreported shifts and unknowingly she helped us to prevent 21 stores would go as a miss. A rep. from Tampa market called me saying he was going to resign, it did not matter what I said to him he was not willing to change his mind. I was able to find coverage immediately for all these stores to have them done by Friday.- Aisha Martinez, DM

Carlos Raphael

The customer called in and spoke with Caitlyn this afternoon to share her experience with Carlos. She said that he was very nice, very personable, and such an asset to our company.- Lynn Wade, SAS

Lowes Store Manager Meeting (Vegas) Crew

A team of rockstars! Our CEO , every merchant and vendor you worked with had glowing reviews!- Joe from Apple Rock

Joselyne Santiago

Joselyne put the desk together very efficiently and it looks great.

CAN I GET A WOOP! WOOP!

Marcasia Abbott

Awesome job by Marcasia and her team. She's making a name for herself in Ace!- Clayton Mitchell

Leona Moore

One of our reps, Leona Moore completed a Fragrance Anti-Theft install at ULTA today in Oklahoma. We had a conference call after the fact with ULTA corporate, and they complimented her execution and photos. Her execution got compliments from ULTA's Manager of Procurement, Kim Bellew. Kim commented on how "perfect" the displays looked afterwards. - Randall Smith

Shawn Pixler

Thanks to Apollo for the follow up on this matter. I also want to let you know that Shawn (sp?) did a fantastic job putting the furniture together in a timely and professional manner. And he checked in with me about various options that I did not even know I had (e.g., left or right location of keyboard tray). He also noticed the damage out of the box and called it to my attention, as evidenced by your email below. His follow through related to this problem - not of Apollo's making - was excellent and very much appreciated.

As an employer of 60 folks who work for my law firm, I know how much employees appreciate recognition for a job well done. Please give Shawn the recognition he deserves. He is a great representative for Apollo. - Jim Dyer, Customer

Hannah Miller

I spoke with a customer, Esther Moore this morning who was extremely happy with the service that Hannah provided. Mrs. Moore said that it is so rare to get that kind of service. She said that Hannah was kind and took the time to explain the assembly process to her very clearly and was patient and answered all of her questions. - Lynn Wade, SAS

Keith Mallder

Keith, has been wonderful to work with! He is here now and is very professional and polite.- Carmen Rogers, Customer

Jack & La Donna Krantz

Jack & La Donna Krantz did a great job assembling the other desk we had and I really appreciate their work & professionalism.- Customer, R. Spence

Hannah Miller & Aleshia Polk

Just wanted to day how happy and impressed I was with dealing with Hannah and Aleshia. Both were very professional, helpful, patient and knowledgeable. Great customer service in both these gals! Please be sure that you acknowledge them as both assisted me and answered my many questions and left me feeling very good about your service. - Customer, Esther

CAN I GET A
WOOP!
WOOP!

APPLAUSE, PLEASE!

Walgreens VMD Go Back Team

I know we all come together in times of need for Apollo but I still cannot express how much I appreciate all of you joining late night calls and making things happen last minute! This was and is a tough situation but all of you willing to help, well that goes a very long way!- Adam Wesley

Carole Frisbie

Thank you again for finding a solution for our jam last night. We are all aware at how hard it is to find solutions at 8PM, not to mention getting employees to drive 2 hours in to arrive by 8am! Our client will never know we had an issue! Again, your commitment to finding solutions is very much appreciated.- Nikki Wauldron

Fred Meyer 701439 Team

I would like to tell you that I was very happy with Ashley and her team. I was not happy with the resets prior to Ashley. I would like Ashley and her team to do my future resets. -Deanna, Fred Myer

Beverly Ruyle & C-Store Field Reps

We have been selected as one of 3 service suppliers for Circle K nationwide. We are looking at a multi-year contract with the provision of price adjustments. It will be a slow start in 2023 as most major projects are in place. 2024 will be a big year. We don't have a handle on the volume yet. Aside from our competitive pricing and the Florida test, they had all 14 divisions vet us - talking to vendors, looking at our website. They appreciated our prompt communication and transparency. Our post mortem write up of the Florida test showed we are subject matter experts on c-store resets. While I led the charge, it was the team effort and our reputation that got us over the finish line.- Bev Ruyle

Mario & 3PL Team

The store team could not say enough great things about Mario and team during the execution of this reset, please see a few of the comments below: The team did a fantastic job driving execution and working together as a group. Mario set tone with the team through the execution of the reset, and it was noticed and much appreciated. The team was very responsive, they responded with a sense of urgency and reacted quickly as needed. The Apollo team were great partners. They were all seasoned, tendered associates which assisted with the success of this reset. Team works very well together.- Holly, Lowes

Terry Johnson

He called to compliment Terry's workmanship and professionalism. Mr. Scioli said that you just do not find good men like that these days.

MOVING ON UP



HUMAN
RESOURCES

Update



Due to Tyler Brittain's outstanding relationships with our Express Merch clients, he has been asked to assume the role as Sr. Project Manager. Thank you, Tyler, for your hard work and dedication.

It is a pleasure that we announce that Rachel Lee will be assuming the role of Director of Operations for Express Merch. She has been an outstanding regional manager in MIN and has welcomed the opportunity to grow the EXM division!



APOLLO BUNDLE OF JOY



The wellness department has made baby boxes for “new Apollo team members” above is Kayla’s (HR Manager) baby girl, Peyton rocking her Apollo onesie!

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